

OUR VISION TO BE YOUR PREMIER BANK

OUR MISSION

Build

customer satisfaction and provide quality and professional service

Offer rewarding care

rewarding career opportunities and cultivate staff commitment

Create values and deliver superior returns to shareholders

Combining the initials of mission and core values, we have



OUR CORE VALUES

Social Responsibility We care for and contribute to our communities

Performance We measure results and reward achievement

Integrity We uphold trustworthiness and business ethics

Respect We cherish every individual

Innovation We encourage creativity

Teamwork We work together to succeed